



Strategic Advocacy Program To Involve Government In Hemophilia Care – An Experience From India



INTRODUCTION:-

Hemophilia is “Low Volume – High Cost disorder” & low level of awareness fails to draw the attention of Government in Hemophilia care.

OBJECTIVE:-

To involve Government in Hemophilia Care.

METHODS:-

- 1) Formation of Self-Help group & strengthening its capability.
- 2) Organizing Public awareness programs to sensitize & garner their support.
- 3) Media awareness to reach the public & sensitize the Government.
- 4) Involving Celebrities to attract Media, Government & the public.

RESULT:-

- 1) State level training workshop organized by Karnataka AIDS prevention society / State blood transfusion council first time in the country.
- 2) Availability of AHF in Government District hospitals which resulted in replication in neighboring states.
- 3) Inclusion of our society in various Government policy decision meetings.
- 4) Announcement of Rs 2 Crore (3,60,000 US Dollar) grant to complete our project “Karnataka Hemophilia Care & Hematology Research Centre” in Davangere.
- 5) Establishment of Comprehensive Hemophilia Care in all Government Medical colleges.

CONCLUSION:-

Involving Government in Hemophilia care cannot be achieved overnight. It requires strategic public awareness programs including media & law if necessary.

Vision: Hemophilia without Disability, Children Free of Pain.

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